

# From Sparsha Trust Annual Report for years 2017-18

## Youth Skills Development Projects

---

### D 1. Market Aligned Skills Training (MAST)

Youth from poor families lack opportunities for employment and for self-employment due to various reasons. They are in need of a vocational course that is of interest to them and is also employment friendly.

Our mission is to provide Skill Development Training so as to improve the livelihood and financial stability for the youth. Sparsha bridges the gap between the need of the youth and the market by organizing the MAST course, which is employment friendly vocational course in graphic and print design to youth aged between 18-24 years.

Graduate students from arts and science background who are interested in creative fields such as graphic design, film making, and web design will benefit from this course. During the course, the students are provided with internship opportunities.

#### **Impact of the course**

During 2017-2018, MAST has completed 2 terms with 49 Students having completed the training successfully. Of these, 70% students have been placed in Designing Companies like Photo Express, Fix Group, Digitalizer, Printo and many more reputed graphic, print and design companies. Some of the students have started freelancing with organizations.

### D2. STeP Center – Yelahanka

In collaboration with Smile Foundation India, Sparsha's SteP (Smile's Twin E learning programme) is a four months course that mentors students aged between 18-26 years on Computer Basics, Digital Literacy, Spoken and Functional English, Personality Development and Retail management. Students who have completed their SSLC, or PUC, or are college drop outs take up the course. SteP is being conducted in Yelahanka. Till date, about 120 students have passed out of this course.

#### **Impact of the course**

- The students can take up entry level job positions in different companies.
- They develop self-esteem and confidence as they have been mentored in a course of their interest, and which is also employment friendly.
- The course has good scope for growth in the future.

During 2017-2018, about 120 students have gone through completed the STeP Digital Literacy course and 60% of the students have been placed. Rest of the students continued with their studies.

Here most of the students have got the jobs in Consumer Retail Sector like MORE, RELIANCE FRESH , HEALTH AND GLOW, FOOD WORLD, COFFEE DAY , DATA ENTRY OPERATOR, CLERK ETC.